

Presented by APG Federal Credit Union:

14th Annual After d'Arc Gala

LICENSE TO GIVE

A NIGHT OF BOND
007 STYLE
SAVE THE DATE: APRIL *007* 2018



FOR YOUR EYES ONLY

GALA SPONSORSHIP PACKET

We understand you may be approached to support many organizations. We ask that you look into your heart and choose to make a decision based on your beliefs and passion.

At The Arc Northern Chesapeake Region, our mission is to empower people with differing abilities to live, work and play in the community in Harford and Cecil Counties.



Northern Chesapeake Region

Please note: demand for sponsorship opportunities is high and availability is limited. Interested sponsors are encouraged to complete and return paid sponsorships upon receipt of this information.

Sponsorship Levels

Title Sponsor: Thank you, APG Federal Credit Union!

\$15,000

- Premier reserved seating for 20 guests.
- VIP Reception tickets for 10 guests.
- Exclusive event naming rights.
- Company name and logo printed on all event collateral as the Title Sponsor, including: save the date, event invitation and event program.
- Recognition as Title Sponsor at Pre-Event and Gala via printed signage/announcement by CEO of The Arc NCR.
- Opportunity to speak at Pre-Event and Gala.
- Designee invited to welcome guests at gala entrance.
- Opportunity to place optional company gift at all guest tables.
- Full page event program ad (Black & White/5.5" x 8.5").
- Pre and Post Event Media Recognition.
- Logo on www.arcncr.org year-round.

Presenting Sponsor: Thank you, Rotary Club of Aberdeen & Harford Mutual Insurance Companies!

\$7,500

- Priority reserved seating for 10 guests.
- VIP Reception tickets for 4 guests.
- Recognition as Presenting Sponsor at Pre-Event & Gala via printed signage/announcement by CEO of The Arc NCR.
- Full page event program ad (Black & White/5.5" x 8.5").
- Pre and Post Event Media Recognition.
- Logo on www.arcncr.org year-round.

Fund the Need Sponsor:

\$5,000

- Complimentary tickets for 4 guests. *
- VIP Reception tickets for 2 guests.
- Exclusive recognition in Fund the Need video
- FTN Call to Action letter in event program(Black & White/5.5" x 8.5").
- Opportunity to speak at gala
- Pre and Post Event Media Recognition.
- Logo on www.arcncr.org year-round.

Premier Sponsor:

\$5,000

- Complimentary tickets for 8 guests. *
- VIP Reception tickets for 2 guests.
- Full page event program ad (Black & White/5.5" x 8.5").
- Pre and Post Event Media Recognition.
- Logo on www.arcncr.org year-round.

Ambassador Sponsor:

\$2,500

- Complimentary tickets for 6 guests. *
- Half page event program ad (Black & White/(horizontal)5.125" x 4")
- Pre and Post Event Media Recognition.
- Logo on www.arcncr.org year-round.

Patron Sponsor:

\$1,500

- Complimentary tickets for 4 guests. *
- Quarter page event program ad (Black & White/(vertical): 2.5" x 4")

Associate Sponsor:

\$750

- Complimentary tickets for 2 guests. *
- Company name listed in event program.

*Not all sponsors will receive reserved seating this year due to the change in layout/program. We are planning to have more open space for networking, dancing and entertainment!

All After d'Arc Sponsors will receive:

- Company name in program.
- Company website link posted on the After d'Arc webpage.
- Company name/logo showcased on event slideshow.
- Complimentary invitation to The Arc NCR's Annual Meeting.
- Company promotion via The Arc NCR's social media.

Customized sponsorship opportunities are available upon request. Sponsorship and program ads must be received by March 2, 2018. For additional information, contact the Development Office at 410-836-7177 or development@arcncr.org.

14th Annual After d'Arc Gala • April 7, 2018 • Maryland Golf & Country Clubs

Underwriting Opportunities

Jewelry: Thank you, Saxon's Diamond Center!:

\$15,000

- Complimentary tickets for 10 guests.
 - VIP Reception tickets for 2 guests.
 - Company name and logo printed on all event collateral as the Jewelry Sponsor, including: save the date, event invitation and event program.
 - Marketing opportunity & recognition at Pre-Event & Gala
- Opportunity to speak at Pre-Event and Gala.
 - Full page event program ad (Black & White/5.5" x 8.5").
 - Pre and Post Event Media Recognition.
 - Logo on www.arcncr.org year-round.

Beverage:

\$6,000

- Complimentary tickets for 5 guests.
 - Exclusive signage at all bars at event.
 - Naming rights for signature drink at the gala.
 - VIP Reception tickets for 2 guests.
- Company/Donor name listed in the event program.
 - Half-page recognition space in the event program.
 - Donor name listed on the event website.

Dinner/Catering:

\$5,000

- Complimentary tickets for 5 guests.
 - Signage at all food tables at event.
 - VIP Reception tickets for 2 guests.
- Company/Donor name listed in the event program.
 - Half-page recognition space in the event program.
 - Donor name listed on the event website.

Entertainment:

\$4,000

- Complimentary tickets for 4 guests.
 - Company/Donor recognized during event by band, and exclusive opportunity to dedicate a song.
 - VIP Reception tickets for 2 guests.
- Company/Donor name listed in the event program.
 - Half-page recognition space in the event program.
 - Donor name listed on the event website.

VIP Reception:

\$3,000

- Complimentary tickets for 2 guests.
 - VIP Reception tickets for 2 guests.
 - Signage at VIP event.
- Company/Donor name listed in the event program.
 - Half-page recognition space in the event program.
 - Donor name listed on the event website.

Décor:

\$2,500

- Complimentary tickets for 2 guests.
 - Custom decoration featuring company/donor name.
 - Company/Donor name listed in the event program.
- Half-page recognition space in the event program.
 - Donor name listed on the event website.

Valet:

\$2,500

- Complimentary tickets for 2 guests.
 - Magnetic signage on side of each van used for valet.
 - Optional - opportunity to give a gift to each guest utilizing valet services.
- Company/Donor name listed in the event program.
 - Half-page recognition space in the event program.
 - Donor name listed on the event website.

Please note: sponsorship commitment must be made with appropriate timing for recognition in applicable event collateral.

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Sponsorship & Underwriting Commitment Form

Please print legibly and exactly as information should appear in all event publications.

Company/Donor Name: _____

Contact Name: _____

Title: _____

Address: _____

City, State, Zip Code: _____

Email: _____

Phone: _____ Fax: _____

Sponsorships

~~\$15,000 Title Sponsor~~ Sold out!

~~\$7,500 Presenting Sponsor~~ Sold out!

\$5,000 Fund the Need Sponsor

\$5,000 Premier Sponsor

\$2,500 Ambassador Sponsor

\$1,500 Patron Sponsor

\$750 Associate Sponsor

Enclosed is our check for \$_____, made payable to The Arc Northern Chesapeake Region, memo After d'Arc.

Please mail/e-mail an invoice to _____

Sponsorship paid online at www.arcncr.org.

Guest Names: _____

Underwriting Opportunities

~~\$15,000 Jewelry~~ Sold out!

\$6,000 Beverage

\$5,000 Dinner/Catering

\$4,000 Entertainment

\$3,000 VIP Reception

\$2,500 Décor

\$2,500 Valet

Payment is required by April 6, 2018

Please mail this form to The Arc Northern Chesapeake Region, Attn: Development, 4513 Philadelphia Rd, Aberdeen, MD 21001, fax to 410-893-3909 or email development@arcncr.org.

You will receive confirmation of your sponsorship via mailed letter, which also serves for tax purposes.

The Arc NCR's Federal Tax ID # is 52-0784063.

14th Annual After d'Arc Gala

Artwork Deadlines & Specifications Sheet

Deadline: Sponsorship commitment, logos, and program ads must be received by March 2, 2018.

Advertisement Specifications

Full Page: 5.5" x 8.5"

Half Page (horizontal): 5.125" x 4"

Quarter Page (vertical): 2.5" x 4"

All artwork must be submitted as a black and white, high resolution PDF, JPG (minimum 300 dpi), or EPS file.

Logo Requirements

Color or black and white

High resolution PDF, JPG (minimum 300 dpi), or EPS file.

If you are unable to provide us with your corporate logo, please inscribe below how you would like your company name to appear:

Please submit all logos and advertisements to Kelli Clawson, Marketing & Events Manager, at kclawson@arcncr.org.

Questions? Please call the Development Office at 410-836-7177 Monday - Friday from 8:30 a.m. until 4:30 p.m.



Thank you to our past chairs!

Since 2005, The Arc Northern Chesapeake Region's annual After d'Arc gala has been the organization's premier fundraising event. It is an opportunity to join our prestigious society of heroes as an event chair, and know your support has made a lasting impact on the lives of individuals with differing abilities and their families in Harford and Cecil Counties. We are grateful to all who make our gala a success each year!

Immediate past chairs include:

After d'Arc 2013

Group Benefit Strategies, Glenn & Sylvia Arrington: Event Chairs
Smyth Jewelers: Honorary Co-Chair

After d'Arc 2014

Plaza Ford, Tom Walls & Katie Hargrove: Event Chairs
Smyth Jewelers: Honorary Co-Chair

After d'Arc 2015

Absolute Investigative Services, Inc.: Event Chair
Plaza Ford: Co-Chair
Smyth Jewelers: Honorary Co-Chair

After d'Arc 2016

Harford Mutual Insurance Company: Title Sponsor
Chesapeake Bank of Maryland & Rotary Club of Aberdeen: Presenting Sponsors
Saxon's Diamond Centers: Jewelry Sponsor

After d'Arc 2017

Acadia Windows & Doors: Title Sponsor
APG Federal Credit Union & Rotary Club of Aberdeen: Presenting Sponsors
Saxon's Diamond Centers: Jewelry Sponsor

